

Futurense.usp



## **Spring '24 Brochure**

# **Programs and Specializations**

**Case Western Reserve University** © Cleveland, Ohio

CASE WESTERN RESERVE W/

School	Program Name	Specialization
Weatherhead School of	Master of Business	<ul> <li>Operational Analytics</li> <li>Machine Learning and Artificial</li></ul>
Management	Analytics and Intelligence	Intelligence <li>Marketing &amp; Digital Analytics</li>

Rutgers University RUTGERS



School	Program Name	Specialization
Rutgers Business	Master of Information	<ul> <li>Cybersecurity</li> <li>Data Science &amp; Machine Learning</li> <li>Business Analytics and Operations</li></ul>
School	Technology and Analytics	Research

Fordham University New York, NY



School	Program Name	Specialization
Gabelli School of Business	Information Technology (M.S.)	<ul><li>Customer Experience</li><li>Advertising Management</li></ul>



Fairfield University Fairfield, Connecticut



School	Program Name	Specialization
Charles F. Dolan School of Business	MS in Marketing Analytics & Strategy	<ul> <li>Customer Experience</li> <li>Advertising Management</li> <li>Category Management and Shopper Insights</li> <li>Contemporary Topics</li> <li>Storytelling in Marketing</li> <li>Experimental Research</li> <li>Global Marketing</li> </ul>
	MS in Business Analytics	<ul> <li>Artificial intelligence</li> <li>Healthcare</li> <li>Financial planning and Analytics</li> <li>Marketing analytics</li> </ul>



School	Program Name	Specialization
Lubin School of	MS in Marketing Analytics	<ul> <li>Consumer Behavior</li> <li>Selling skills and managing 21st century sales teams</li> <li>Interactive and direct marketing</li> <li>Advertising and sales promotion</li> <li>New product and service planning</li> <li>Marketing of services</li> </ul>
Business	MS in Marketing, Social Media & Mobile Marketing	<ul> <li>Consumer Behavior</li> <li>Interactive and Direct Marketing</li> <li>Advertising and Sales Promotion</li> <li>Digital Marketing</li> <li>Customer Intelligence</li> <li>Marketing Internship</li> <li>Database Management Systems</li> </ul>



Clark University Worcester, Massachusetts



School	Program Name	Specialization
School of Management	MS in Marketing	<ul> <li>Analytics and Business Intelligence</li> <li>CSR and Sustainability Marketing</li> <li>Operations and Supply Chain Management</li> </ul>
	MS in Marketing Analytics	<ul> <li>Applied Business Analytics</li> <li>Branding Strategies</li> <li>Sustainability Marketing and CSR</li> <li>Al and Blockchain</li> </ul>
	MBA	<ul> <li>Information Management &amp; Business Analytics</li> <li>Finance</li> </ul>
	MS in Business Analytics	<ul> <li>Digital Marketing Analytics</li> <li>Advanced Big Data and Computing</li> <li>Accounting Analytics</li> </ul>
School of Professional Studies	Master's in Computer Science	<ul> <li>Software Engineering</li> <li>Human-Computer Interaction</li> <li>Data Intelligence</li> </ul>
	MS in Information Technology	<ul><li>Cybersecurity</li><li>IT Leadership</li></ul>

West Texas A&M University Canyon, Texas



MS in Computer

**Business Analytics** 

Information Systems &

#### **Specialization**

- Data Analytics
- Systems Development
- Networking and Cybersecurity
- Business Integration

Paul and Virginia Engler College of Business \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ .



Rider University Lawrence Township, New Jersey



School	Program Name	Specialization
Brodsky College of Business	MS in Information Systems	<ul> <li>Marketing Analysis</li> <li>Business Intelligence</li> <li>Business Analytics</li> <li>Visual Analytics</li> <li>Data Driven Strategies for Business</li> <li>Electonic Commerce</li> </ul>
The University of Akron Akron, Ohio	n	

School	Program Name	Specialization
School of Engineering and Polymer Science	MS in Computer Science	<ul> <li>Data Science Concentration</li> <li>Software and Systems Concentration</li> </ul>
College of Business	MSM in Business Analytics	<ul> <li>Information Systems Concentration</li> <li>Supply Chain Concentration</li> </ul>

**DePaul University** © Chicago, Illionois

### DEPAUL UNIVERSITY

School	Program Name	Specialization
Kellstadt Graduate School of Business	MS in Business Analytics	<ul> <li>Economics</li> <li>Finance</li> <li>Health care</li> <li>Human Resources</li> <li>Marketing</li> <li>Supply Chain Management</li> </ul>





Program Name	Specialization
MBA	<ul><li>Finance</li><li>Management</li><li>Data Analytics</li></ul>

Tulane University <sup>⊗</sup> New Orleans, LA



School	Program Name	Specialization
School of Science and Engineering	MS in Computer Science	<ul> <li>Data Science Algorithms</li> <li>Systems</li> <li>Artificial Intelligence/Machine Learning</li> </ul>



School	Program Name
	MS in Data Science
College of Science and Engineering	MS in Structural Engineering
	MS in Mechanical Engineering

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# Rochester Institute of Technology<br/>© Rochester, New YorkRochester Institute<br/>of Technology

School	Program Name	Specialization
College of Engineering Technology	MS in Environmental Health and Safety Management	
	MS in Manufacturing and Mechanical Systems Integration	<ul> <li>Robotics and Advanced Manufacturing Systems</li> <li>Electronics Packaging</li> <li>Product Design</li> <li>Polymer Engineering &amp; Technology</li> <li>Advanced Mechanics</li> </ul>
Saunders College of Business	MS in Business Analytics	<ul><li>Information Systems</li><li>Predictive Analytics</li></ul>
	STEM MBA	

Drexel UniversityPhiladelphia, Pennsylvania



School	Program Name	Specialization
College of Computing Informatics	MS in Artificial Intelligence and Machine Learning	<ul> <li>Applied Concentration (Data Science Foundations, AI Foundations, Human- Centered Computing)</li> <li>Computational Concentration (Data Science and Analytics, Algorithmic Foundations, Applications of AI/ML)</li> </ul>
LeBow College of Business	MBA	<ul> <li>Customizable concentration</li> <li>Marketing Technology &amp; Analytics</li> <li>Supply Chain Management &amp; Logistics</li> <li>Finance</li> </ul>







Minimum Time to Complete	12 Months
Tuition Fee	~20 Lakhs
Living Cost	~12 Lakhs
Overall Cost	~32 Lakhs
Loan Assistance	100%
IIM Program, Futurense Training & Admin	~3 Lakhs
Total Expense	~35 Lakhs
Earning Income (PA)	~60,00,000*

\*Average taken as per the research



Students all set for commencing their journey to the US for their MS Program!



Winter 2024

#### Vedant Kashyap **DEPAUL UNIVERSITY**

Kellstadt Graduate School of Business **MS in Business Analytics** 



Sureshkumar Natarajan CASE WESTERN RESERVE

Glovera

Weatherhead School of Management Master of Business Analytics and Intelligence



Spring 2024

### Mohammad Abdullah Tahir CASE WESTERN RESERVE

Weatherhead School of Management Master of Business Analytics and Intelligence



Spring 2024

#### Ashishpal Singh Chhina RUTGERS

Rutgers Business School Master of Information Technology and Analytics



Spring 2024

#### **Devin Mony Thomas** CASE WESTERN RESERVE

Weatherhead School of Management Master of Business Analytics and Intelligence



#### Silviya Srinivasan RUTGERS

Rutgers Business School Master of Information Technology and Analytics

Spring 2024



Spring 2024

#### Vaibhav Kumar CASE WESTERN RESERVE

Weatherhead School of Management Master of Business Analytics and Intelligence



### **Riva Singh** DEPAUL UNIVERSITY

Kellstadt Graduate School of Business MS in Business Analytics

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